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# Join Us For The "How Does Our Food Grow?" Children's Book Release At The UN Bookstore!

Switch report

Overview Activity Click Performance Content Optimizer Social E-commerce Inbox Analytics360

470 Recipients

Have feedback? [How can Mailchimp improve your reporting?](#)

**Audience:** Table Talk

**Delivered:** Tue, Aug 15, 2023 12:17 PM

**Subject:** Join Us for the "How Does Our Food Grow?" Children's Book Release at the UN Bookstore!

[View email](#) · [Download](#) · [Print](#) · [Share](#)

165 Opened	0 Clicked	32 Bounced	2 Unsubscribed
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Successful deliveries	438 93.2%	Clicks per unique opens	0%
Total opens	277	Total clicks	0
Last opened	10/3/23 2:03PM	Last clicked	N/A
Forwarded	0	Abuse reports	0

Feedback



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0 Orders	\$0.00 Average order revenue	\$0.00 Total revenue
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### Content Optimizer **New** **Standard Plan** [View Report](#)

See how your email's content performed, and how to improve it in the future.

#### Best practices met

<b>Skimmability</b> 0 out of 3	<b>Text &amp; Visuals</b> 2 out of 2 Great work
<b>Links &amp; CTAs</b> 1 out of 3	<b>Typography</b> 3 out of 4

We analyzed your email content and have **6** suggestions for improvement to try next time. [View Report](#)

### Click performance

See how many times contacts clicked each of the links in your email.

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**This email doesn't have any links**  
We don't detect anything for contacts to click.



### Campaign benchmarking

Your email campaign performance compared to similar businesses. [Learn more about campaign benchmarking](#)

#### Characteristics you and your peers share

Industry: **Social Networks And Online Communities**  
Your industry was either self reported or predicted using natural language processing techniques. You can update it in [your settings](#).

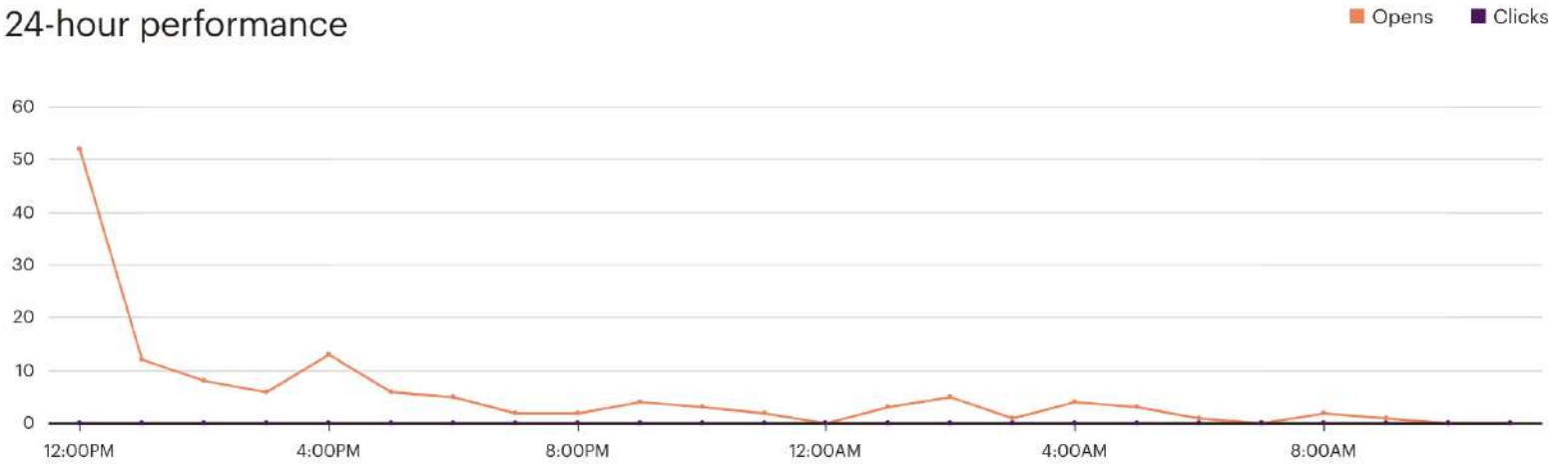
Audience demographics: A combination of Male, Female and Another Identity, from

#### How your email campaign compares

Open Rate	Click Rate	Unsubscribes
37.7%	36.7%	39.5%

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## 24-hour performance



## View more

<a href="mailto:ceyhandamla@gmail.com">ceyhandamla@gmail.com</a>	4
<a href="mailto:mbwillard@uri.org">mbwillard@uri.org</a>	5
<a href="mailto:cruzearlene@gmail.com">cruzearlene@gmail.com</a>	38
<a href="mailto:zuzanna.burzynska@icloud.com">zuzanna.burzynska@icloud.com</a>	
<a href="mailto:peace100@gmail.com">peace100@gmail.com</a>	
<a href="#">View more</a>	

## Social Performance



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zuzanna.burzynska@icloud.com 8

peace100@gmail.com 4

[View more](#)

### Social Performance



### Top locations by opens

USA	197	90.0%
Sweden	8	3.7%
Poland	6	2.7%
Fiji	2	0.9%
France	2	0.9%



Feedback

